

EDITOR & PUBLISHER

2007 Editorial Calendar

Issue Date	Ad Close Date	Material Close Date	Featured Coverage	Bonus Distribution
January 1/1/07	12/14/06	12/21/06	Paper, Ink & Systems Special Advertising Section	
			Outlook 2006/Ownership Changes	
February 1/29	1/11	1/18	Advertising/Marketing Special Advertising Section	NAA Marketing Conference/Connections
			Pre-NEXPO Editor of the Year	Metro Users Conference
March 2/26	2/8	2/15	America East Special Advertising Section	SNA Spring Publishers' Convention
			Tech Front Cover	America East
April 3/26	3/8	3/15	Paper, Ink & Systems Special Advertising Section	NEXPO
			Tech Front Cover	ASNE
			NEXPO	
May 4/30	4/12	4/19	Pulitzers Interactive Media Conference Publisher of the Year	NAA Publishers' Annual Convention Interactive Media Conference
June 5/28	5/10	5/17	Systems Special Advertising Section	
			EPpy Winners / NEXPO Wrap Up	
July 6/25	6/7	6/21	Paper, Ink & Systems Special Advertising Section	
			Ten Newspapers That Do It Right	
August 7/30	6/6	6/26	Syndicate Directory	Production Personnel Mailing
	7/12	7/19	Production Special Advertising Section	
			Ownership Changes	
September 8/27	8/9	8/16	E&P's Production All-Stars	Mid-America Conference ING Annual Conference
			Tech Front Cover	
October 9/24	9/6	9/13	SNA Special Advertising Section Trademarks Special Advertising Section	SNA Fall Publishers' & Advertising Directors Conference
			Paper, Ink & Systems Special Advertising Section	
November 10/29	10/11	10/18	Photos of the Year 21 st Century Newspaper Plant & Design	
December 11/26	11/8	11/15	Annual Journalism Awards & Fellowships	