

EDITOR & PUBLISHER

2009 Editorial Calendar

Issue Date	Ad Close Date	Material Close Date	Featured Coverage	Bonus Distribution
January 12/29/08	12/11	12/18	Paper Ink & Systems Special Advertising Section	
			Outlook 2008/Ownership Changes	
			Virtual Newspaper Expo Show Guide	
February 2/1	1/15	1/22	Editor of the Year	<ul style="list-style-type: none"> • Metro Users Conference • SNA Publisher's Conference
			Virtual Newspaper Expo Wrap Up	
			MediaXchange Preview	
March 3/2	2/12	2/19	MediaXchange Special Advertising Section	<ul style="list-style-type: none"> • MediaXchange Conference
			Tech Front Cover	
April 4/6	3/19	3/26	Publisher of the Year	<ul style="list-style-type: none"> • America East • NAA Publisher's Annual Convention • ASNE
			Paper, Ink & Systems Special Advertising Section	
			America East Special Advertising Section	
			MediaXchange Wrap Up	
May 5/4	4/16	4/23	Pulitzers	<ul style="list-style-type: none"> • Interactive Media Conference
			E&P Interactive Media Conference	
June/July 6/16	5/14	5/21	Systems Special Advertising Section	
			EPpy Winners	
July 6/29	6/11	6/18	Syndicate Directory	<ul style="list-style-type: none"> • Editorial Personnel Mailing
August 7/27	7/9	7/16	Paper, Ink & Systems Special Advertising Section	<ul style="list-style-type: none"> • Production Personnel Mailing
			10 Newspapers That Do It Right	
			Production Special Advertising Section	
September 8/31	8/13	8/20	E&P's Production All Stars	<ul style="list-style-type: none"> • ING Conference • SNA Fall Advertising Conference
			Tech Cover	
October 9/28	9/10	9/17	Paper, Ink & Systems Special Advertising Section	
			SNA Special Advertising Section	
November 10/26	10/8	10/15	Trademarks Special Advertising Section	
			Photos of the Year	
			21st Century Newspaper Plant & Design	
December 11/23	11/6	11/12	Annual Journalism Awards & Fellowship Green Issue	