

## CIRCULATION OF DAILY NEWSPAPERS OF CANADA BY CIRCULATION GROUPS

CIRCULATION	NUMBER OF DAILY PAPERS			MORNING PAPERS NET CIRCULATION SEPT. 30, 2003				AFTERNOON PAPERS NET CIRCULATION SEPT. 30, 2003				TOTALS		SUNDAY PAPERS NET CIRCULATION SEPT. 30, 2003				
	AMs	PMs	Total	AM circulation	Added PM circulation through combinations	Total circulation serving AM advertisers	Line rates including all combi- nations	PM circulation	Added AM circulation through combinations	Total circulation serving PM advertisers	Line rates including all combi- nations	Total AM & PM circulation	Minimum rates for AM & PM coverage	Num- ber of papers	Sunday circulation	Daily combi- nations circulation	Total circulation secured by advertisers	Total line rate
More than 500,000.....	0	0	0	0	0	0	\$0.00	0	0	0	\$0.00	0	\$0.00	0	0	0	0	\$0.00
250,001 to 500,000.....	3	0	3	1,043,412	0	1,043,412	\$53.91	0	0	0	\$0.00	1,043,412	\$53.91	2	699,736	0	699,736	\$22.05
100,001 to 250,000.....	11	0	11	1,701,295	0	1,701,295	\$82.37	0	0	0	\$0.00	1,701,295	\$82.37	8	1,353,524	0	1,353,524	\$68.85
50,001 to 100,000.....	11	0	11	803,743	0	803,743	\$47.44	0	0	0	\$0.00	803,743	\$46.67	8	659,840	0	659,840	\$34.19
25,001 to 50,000.....	13	1	14	440,350	0	440,350	\$25.28	30,658	0	30,658	\$1.77	471,008	\$27.05	4	153,292	0	153,292	\$7.79
10,001 to 25,000.....	13	17	30	224,283	0	224,283	\$24.47	273,495	0	273,495	\$28.75	497,778	\$48.08	5	92,842	0	92,842	\$7.54
5,001 to 10,000.....	4	12	16	33,582	0	33,582	\$3.37	92,056	0	92,056	\$11.95	125,638	\$15.32	0	0	0	0	\$0.00
5,000 or less.....	2	16	18	8,560	0	8,560	\$1.81	51,400	0	51,400	\$13.22	59,960	\$15.03	0	0	0	0	\$0.00
<b>Totals.....</b>	<b>57</b>	<b>46</b>	<b>103</b>	<b>4,255,225</b>	<b>0</b>	<b>4,255,225</b>	<b>\$238.65</b>	<b>447,609</b>	<b>0</b>	<b>447,609</b>	<b>\$55.69</b>	<b>4,702,834</b>	<b>\$288.43</b>	<b>27</b>	<b>2,959,234</b>	<b>0</b>	<b>2,959,234</b>	<b>\$140.42</b>