

CIRCULATION OF CANADIAN COMMUNITY WEEKLY NEWSPAPERS BY CIRCULATION GROUPS*

761 weekly newspapers (377 paid, 315 free and 69 combined paid and free)

Number of newspapers as of Feb. 1, 2004, with circulation as reported for six months primarily ending on Sept. 30, 2003

Circulation	NUMBER OF COMMUNITY WEEKLIES				PAID WEEKLY CIRCULATION*			FREE WEEKLY CIRCULATION*			COMBINED WEEKLY CIRCULATION*			TOTAL CIRCULATION		
	Paid Weeklies	Free Weeklies	Combined Weeklies	Total	Paid Circulation	Associated Free Circulation	Total Circulation	Free Circulation	Associated Paid Circulation	Total Circulation	Paid Circulation	Free Circulation	Total Circulation	Paid Circulation	Free Circulation	Total
More than 100,000	0	9	0	9	0	0	0	1,645,920	166	1,646,086	0	0	0	166	1,645,920	1,646,086
50,001 to 100,000	4	19	0	23	236,354	875	237,229	1,244,177	416	1,244,594	0	0	0	236,770	1,245,052	1,481,822
35,001 to 50,000	2	54	1	57	80,348	300	80,648	2,318,286	1,835	2,320,121	16,336	29,934	46,270	98,519	2,348,520	2,447,039
20,001 to 35,000	1	76	4	81	24,481	0	24,481	2,047,740	2,632	2,050,372	20,484	72,414	92,898	47,597	2,120,153	2,167,750
10,001 to 20,000	6	88	10	104	76,948	296	77,244	1,272,905	2,098	1,275,003	30,978	116,167	147,145	110,024	1,389,367	1,499,391
5,001 to 10,000	58	49	10	117	390,642	2,669	393,311	374,403	1,328	375,731	42,786	27,145	69,930	434,755	404,217	838,972
1,001 to 5,000	278	18	39	335	708,525	4,693	713,218	51,611	590	52,201	82,966	21,110	104,075	792,081	77,414	869,494
1,000 or less	28	2	5	35	20,725	160	20,885	540	0	540	3,403	632	4,035	24,128	1,332	25,460
TOTAL	377	315	69	761	1,538,022	8,993	1,547,015	8,955,582	9,066	8,964,647	196,952	267,401	464,353	1,744,040	9,231,975	10,976,015

* Editor & Publisher defines a weekly newspaper as any publication printing less than four times a week. A paid community newspaper has more than ninety-five percent of the total circulation as paid (i.e. 100pd 5fr); the opposite for free publications. Anything in the middle is a combination newspaper. Papers that publish two or three times a week are averaged for one paid number and one free number.