

# CIRCULATION OF CANADIAN COMMUNITY WEEKLY NEWSPAPERS BY DAY OF PUBLICATION\*

871 weekly newspaper editions (Highest 337 Wednesday; Lowest 54 Thursday)

Numbers as of Feb. 1, 2004, with circulation as reported for six months primarily ending on Sept. 30, 2003

PROVINCE	MONDAY CIRCULATION			TUESDAY CIRCULATION			WEDNESDAY CIRCULATION			THURSDAY CIRCULATION			FRIDAY CIRCULATION			SATURDAY CIRCULATION			SUNDAY CIRCULATION			TOTAL CIRCULATION		
	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free
Alberta .....	15	58,599	134,426	32	72,804	23,731	32	79,887	245,291	7	7,791	59,023	5	17,620	40,036	2	1,300	19,000	4	245	79,489	97	238,246	600,996
British Columbia .....	5	5,033	68,608	16	59,007	220,575	58	71,097	1,049,373	16	35,983	317,177	23	47,378	710,320	12	2,173	435,189	15	13,264	598,241	145	233,935	3,399,483
Manitoba .....	14	45,529	49,582	14	27,181	6,213	5	9,479	165,398	0	0	0	2	7,250	90	6	18,884	1,812	0	0	0	41	108,323	223,095
New Brunswick .....	0	0	0	3	17,197	59	9	46,517	14,023	2	13,000	0	4	20,250	9,831	0	0	0	0	0	0	18	96,964	23,913
Newfoundland .....	7	32,747	10	4	16,255	4	4	12,068	40,000	1	3,997	0	0	0	0	0	0	0	0	0	0	16	65,067	40,014
Northwest Territories ...	1	6,783	3,533	0	0	0	2	5,768	1,629	2	1,538	873	2	5,086	1,150	0	0	0	1	1,306	40	8	20,481	7,225
Nova Scotia .....	2	0	31,800	5	20,466	26	11	45,180	974	1	5,877	740	2	6,308	264	1	5,300	0	0	0	0	22	83,131	33,804
Nunavut .....	0	0	0	0	0	0	0	0	0	0	0	0	1	6,200	1,100	0	0	0	0	0	0	1	6,200	1,100
Ontario .....	8	17,212	101,869	38	99,499	565,828	150	444,740	989,844	12	18,114	323,462	54	292,009	1,322,873	23	11,462	315,500	16	148,464	741,624	301	1,031,500	4,361,000
Prince Edward Island ...	0	0	0	0	0	0	3	8,145	95	0	0	0	0	0	0	0	0	0	0	0	0	3	8,145	95
Quebec .....	2	4	29,104	10	6,779	243,390	38	56,949	1,459,061	3	3,500	17,479	7	3,007	169,292	40	107,287	987,792	40	5,653	1,167,365	140	183,179	4,073,483
Saskatchewan .....	21	35,266	21,597	15	21,926	1,814	24	54,201	10,564	10	12,554	16,300	3	5,220	69	2	30	29,615	1	2,731	621	76	131,928	80,580
Yukon Territory .....	1	2,720	2,132	0	0	0	1	3,362	2,133	0	0	0	1	4,746	2,132	0	0	0	0	0	0	3	10,828	6,397
<b>TOTAL</b>	<b>76</b>	<b>203,893</b>	<b>442,661</b>	<b>137</b>	<b>341,114</b>	<b>1,061,640</b>	<b>337</b>	<b>837,393</b>	<b>3,978,385</b>	<b>54</b>	<b>102,354</b>	<b>735,054</b>	<b>104</b>	<b>415,074</b>	<b>2,257,157</b>	<b>86</b>	<b>146,436</b>	<b>1,788,908</b>	<b>77</b>	<b>171,663</b>	<b>2,587,380</b>	<b>871</b>	<b>2,217,927</b>	<b>12,851,185</b>

\* Editor & Publisher defines a weekly newspaper as any publication printing less than four times a week.