

# CIRCULATION OF CANADIAN COMMUNITY WEEKLY NEWSPAPERS BY TYPE OF PUBLICATION\*

761 weekly newspapers (377 paid, 315 free and 69 combined paid and free)

Number of newspapers as of Feb. 1, 2004, with circulation as reported for six months primarily ending on Sept. 30, 2003

PROVINCE	FREQUENCY					TYPE OF NEWSPAPER AND CIRCULATION											
	Number of Weeklies	Published 1x Week	Published 2x Week	Published 3x Week	Total Days Published	Paid Weeklies*			Free Weeklies*			Combined Weeklies*			Total		
						Number of Weeklies	Paid Circulation	Associated Free Circulation	Number of Weeklies	Free Circulation	Associated Paid Circulation	Number of Weeklies	Paid Circulation	Free Circulation	Paid Circulation	Free Circulation	Total Circulation
Alberta .....	94	91	3	0	97	62	221,753	1,102	26	511,248	930	6	15,477	16,769	238,160	529,119	767,279
British Columbia .....	100	63	29	8	145	40	151,624	608	53	1,680,913	1,979	7	14,756	54,961	168,358	1,736,482	1,904,840
Manitoba .....	41	41	0	0	41	25	100,350	317	11	215,740	417	5	7,556	7,038	108,323	223,095	331,418
New Brunswick .....	18	18	0	0	18	16	91,414	108	1	9,805	150	1	5,400	14,000	96,964	23,913	120,877
Newfoundland .....	15	14	1	0	16	14	60,901	14	1	40,000	0	0	0	0	60,901	40,014	100,915
Northwest Territories .....	7	6	1	0	8	1	1,306	40	0	0	0	6	14,820	6,409	16,126	6,449	22,574
Nova Scotia .....	21	20	1	0	22	16	63,725	474	2	31,800	0	3	14,389	1,510	78,114	33,784	111,898
Nunavut .....	1	1	0	0	1	0	0	0	0	0	0	1	6,200	1,100	6,200	1,100	7,300
Ontario .....	244	204	23	17	301	124	546,574	3,893	93	2,342,374	2,714	27	94,746	135,463	644,034	2,481,730	3,125,764
Prince Edward Island .....	3	3	0	0	3	3	8,145	95	0	0	0	0	0	0	8,145	95	8,240
Quebec .....	140	140	0	0	140	16	173,484	1,309	121	4,049,817	2,835	3	6,860	22,357	183,179	4,073,483	4,256,662
Saskatchewan .....	76	76	0	0	76	60	118,748	1,033	7	73,885	40	9	13,140	5,662	131,928	80,580	212,508
Yukon Territory .....	1	0	0	1	3	0	0	0	0	0	0	1	3,609	2,132	3,609	2,132	5,742
<b>TOTALS</b>	761	677	58	26	871	377	1,538,024	8,993	315	8,955,582	9,065	69	196,953	267,401	1,744,041	9,231,976	10,976,015

\* Editor & Publisher defines a weekly newspaper as any publication printing less than four times a week. A paid community newspaper has more than ninety-five percent of the total circulation as paid (i.e. 100pd 5fr); the opposite for free publications. Anything in the middle is a combination newspaper. Papers that publish two or three times a week are averaged for one paid number and one free number.