

# CIRCULATION OF CANADIAN COMMUNITY WEEKLY NEWSPAPERS BY CIRCULATION GROUPS\*

705 weekly newspapers (339 paid, 305 free and 61 combined paid and free)

Number of newspapers as of Feb. 1, 2009, with circulation as reported for six months primarily ending on Sept. 30, 2008

Circulation	NUMBER OF COMMUNITY WEEKLIES				PAID WEEKLY CIRCULATION*			FREE WEEKLY CIRCULATION*			COMBINED WEEKLY CIRCULATION*			TOTAL CIRCULATION		
	Paid Weeklies	Free Weeklies	Combined Weeklies	Total	Paid Circulation	Associated Free Circulation	Total Circulation	Free Circulation	Associated Paid Circulation	Total Circulation	Paid Circulation	Free Circulation	Total Circulation	Paid Circulation	Free Circulation	Total
More than 100,000 .....	0	14	0	14	0	0	0	1,741,393	229	1,741,622	0	0	0	229	1,741,393	1,741,622
50,001 to 100,000 .....	3	34	0	37	157,467	875	158,342	2,126,548	3,721	2,130,269	0	0	0	161,188	2,127,423	2,288,611
35,001 to 50,000 .....	2	43	1	46	81,808	300	82,108	1,867,470	465	1,867,935	9,874	35,470	45,344	92,147	1,903,240	1,995,387
20,001 to 35,000 .....	1	73	8	82	21,000	0	21,000	2,006,417	1,476	2,007,893	68,677	158,848	227,525	91,153	2,165,265	2,256,417
10,001 to 20,000 .....	7	81	10	98	93,433	559	93,992	1,195,295	2,622	1,197,917	51,397	86,573	137,970	147,452	1,282,427	1,429,879
5,001 to 10,000 .....	43	48	14	105	283,584	1,596	285,180	364,905	1,576	366,481	53,394	48,503	101,897	338,554	415,004	753,558
1,001 to 5,000 .....	257	11	25	293	641,901	3,905	645,806	33,259	344	33,603	41,719	21,607	63,326	683,964	58,771	742,735
1,000 or less .....	26	1	3	30	20,510	53	20,563	490	0	490	1,804	172	1,976	22,314	715	23,029
<b>TOTAL</b>	<b>339</b>	<b>305</b>	<b>61</b>	<b>705</b>	<b>1,299,703</b>	<b>7,288</b>	<b>1,306,991</b>	<b>9,335,778</b>	<b>10,432</b>	<b>9,346,209</b>	<b>226,864</b>	<b>351,172</b>	<b>578,037</b>	<b>1,536,998</b>	<b>9,694,238</b>	<b>11,231,236</b>

\* Editor & Publisher defines a weekly newspaper as any publication printing less than four times a week. A paid community newspaper has more than ninety-five percent of the total circulation as paid (i.e. 100pd 5fr); the opposite for free publications. Anything in the middle is a combination newspaper. Papers that publish two or three times a week are averaged for one paid number and one free number.