

CIRCULATION OF U.S. COMMUNITY WEEKLY NEWSPAPERS BY CIRCULATION GROUPS*

6,704 weekly newspapers (4,487 paid, 1,137 free and 1,080 combined paid and free)

Number of newspapers as of Feb. 1, 2004, with circulation as reported for six months primarily ending on Sept. 30, 2003

Circulation	NUMBER OF COMMUNITY WEEKLIES				PAID WEEKLY CIRCULATION*			FREE WEEKLY CIRCULATION*			COMBINED WEEKLY CIRCULATION*			TOTAL CIRCULATION		
	Paid Weeklies	Free Weeklies	Combined Weeklies	Total	Paid Circulation	Associated Free Circulation	Total Circulation	Free Circulation	Associated Paid Circulation	Total Circulation	Paid Circulation	Free Circulation	Total Circulation	Paid Circulation	Free Circulation	Total
More than 100,000	0	19	4	23	0	0	0	3,878,565	23,970	3,902,535	378,000	161,182	539,182	401,970	4,039,747	4,441,717
50,001 to 100,000	5	39	5	49	281,500	1,700	283,200	2,562,571	7,114	2,569,685	223,072	141,219	364,291	511,686	2,705,490	3,217,176
35,001 to 50,000	9	76	11	96	385,310	279	385,589	3,159,981	7,845	3,167,826	81,356	379,366	460,722	474,511	3,539,626	4,014,137
20,001 to 35,000	26	262	51	339	619,734	3,486	623,220	6,929,031	24,333	6,953,364	456,570	924,074	1,380,644	1,100,636	7,856,591	8,957,227
10,001 to 20,000	151	390	201	742	1,948,882	9,752	1,958,634	5,719,992	18,839	5,738,831	1,171,236	1,649,711	2,820,946	3,138,956	7,379,455	10,518,411
5,001 to 10,000	749	247	282	1,278	4,989,852	39,470	5,029,322	1,900,301	7,423	1,907,724	1,178,393	870,198	2,048,591	6,175,668	2,809,969	8,985,637
1,001 to 5,000	3,053	91	449	3,593	8,010,620	68,792	8,079,412	324,633	2,591	327,224	981,820	271,291	1,253,111	8,995,031	664,716	9,659,747
1,000 or less	494	13	77	584	356,221	2,712	358,933	7,855	9	7,864	45,158	6,919	52,077	401,388	17,486	418,874
TOTALS	4,487	1,137	1,080	6,704	16,592,118	126,191	16,718,310	24,482,929	92,124	24,575,052	4,515,603	4,403,960	8,919,563	21,199,845	29,013,080	50,212,925

* Editor & Publisher defines a weekly newspaper as any publication printing less than four times a week. A paid community newspaper has more than ninety-five percent of the total circulation as paid (i.e. 100pd 5fr); the opposite for free publications. Anything in the middle is a combination newspaper. Papers that publish two or three times a week are averaged for one paid number and one free number.