

CIRCULATION OF U.S. COMMUNITY WEEKLY NEWSPAPERS BY DAY OF PUBLICATION*

7,387 weekly newspaper editions (Highest 3,036 Thursday; Lowest 192 Monday)

Numbers as of Feb. 1, 2004, with circulation as reported for six months primarily ending on Sept. 30, 2003

STATE	MONDAY CIRCULATION			TUESDAY CIRCULATION			WEDNESDAY CIRCULATION			THURSDAY CIRCULATION			FRIDAY CIRCULATION			SATURDAY CIRCULATION			SUNDAY CIRCULATION			TOTAL CIRCULATION		
	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free	Number of Editions	Paid	Free
Alabama	1	5,572	428	1	11,375	174	48	237,622	124,269	43	186,223	72,912	5	15,186	4,800	14	77,600	20,580	5	20,266	6,900	117	553,844	230,063
Alaska	1	1,500	200	2	5,839	6,800	3	7,744	30,000	12	30,970	949	1	5,839	0	0	0	0	1	4,581	0	20	56,473	37,949
Arizona	1	2,667	3,638	8	21,939	57,099	48	117,286	373,889	8	22,009	18,672	12	57,821	66,566	0	0	0	4	3,672	22,439	81	225,394	542,303
Arkansas	1	4,189	101	3	9,666	59	66	196,632	13,737	24	67,694	11,105	7	17,300	20,388	2	6,389	138	1	4,000	0	104	305,870	45,528
California	2	2,299	42,478	31	130,737	561,974	113	379,501	591,313	140	349,863	1,336,654	51	177,852	422,543	23	66,266	627,153	3	11,700	57,918	363	1,118,218	3,640,033
Colorado	0	0	0	5	10,041	110	33	80,847	99,388	51	159,505	19,467	12	47,048	31,935	6	31,931	19,497	2	19,481	248	109	348,853	170,645
Connecticut	0	0	0	3	8,383	208,057	19	36,713	514,565	38	379,722	323,860	26	78,996	316,145	5	16,414	4,337	1	416	58,027	92	520,644	1,424,991
Delaware	1	6,800	0	1	0	10,400	9	52,582	57,479	4	71,300	15,400	5	24,500	61,500	0	0	0	0	0	0	20	155,182	144,779
Florida	4	11,200	110,500	10	19,068	61,402	57	222,384	927,667	73	225,738	542,559	27	134,256	100,892	13	69,916	205,051	3	27,945	730	187	710,507	1,948,801
Georgia	4	9,600	29,785	12	58,326	34,284	73	345,962	365,182	62	189,264	281,698	12	63,635	24,567	4	25,050	518	9	78,671	6,476	176	770,508	742,510
Hawaii	1	250	30,000	0	0	0	0	0	0	4	860	194,030	1	0	175,000	0	0	0	1	10,300	0	7	11,410	399,030
Idaho	3	10,290	1,050	2	1,985	14,574	23	54,634	37,131	19	37,622	895	1	6,200	50	0	0	0	0	0	0	48	110,731	53,700
Illinois	18	59,779	74,498	21	50,931	79,459	201	609,199	909,448	211	764,588	288,675	42	146,209	220,658	11	73,563	28,974	10	72,500	132,173	514	1,776,769	1,733,885
Indiana	9	18,000	85,303	18	65,233	116,254	64	138,044	204,392	51	120,759	243,353	7	20,938	3	3	14,484	20	0	0	0	152	377,458	649,325
Iowa	1	2,658	284	30	80,846	30,099	108	216,577	185,705	124	210,558	27,612	13	31,635	48,683	10	36,859	11,515	0	0	0	286	579,133	303,898
Kansas	6	18,913	191	11	30,605	5,765	46	89,216	146,752	87	148,125	31,469	12	25,309	100,104	1	700	5	0	0	0	163	312,868	284,286
Kentucky	5	29,447	23,089	10	46,558	8,753	57	260,831	68,018	54	232,309	101,309	13	89,497	11,640	3	6,000	34,000	5	41,030	1,002	147	695,672	247,811
Louisiana	2	3,850	8,030	4	9,175	2,625	32	86,325	65,827	39	128,324	78,077	3	16,475	215	2	8,758	0	6	23,436	30,553	68	276,343	185,327
Maine	3	3,800	31,000	5	19,526	11,269	12	51,663	15,773	32	150,614	84,556	6	10,400	58,238	2	8,087	18,291	0	0	0	80	244,090	219,127
Maryland	0	0	0	1	7,117	625	26	151,826	527,063	24	112,562	408,225	12	92,205	176,351	1	33,072	0	0	0	0	64	396,782	1,112,264
Massachusetts	1	0	30,000	8	38,119	75,613	48	120,146	145,499	108	430,588	194,185	42	122,254	193,122	1	14,515	0	0	0	0	208	725,622	638,419
Michigan	14	4,000	164,679	18	22,196	215,254	79	314,032	653,101	84	331,089	251,270	8	11,540	40,078	4	18,600	15,500	47	322,485	644,143	254	1,023,942	1,984,025
Minnesota	22	32,918	86,148	38	73,504	92,795	122	236,695	262,857	119	227,312	286,590	10	28,532	13,817	21	33,763	149,656	11	41,732	144,957	343	674,456	1,036,820
Mississippi	0	0	0	2	8,341	9,427	32	134,331	63,567	46	151,223	14,069	3	13,265	9,063	3	14,900	89	1	7,700	194	87	329,760	96,409
Missouri	1	1	12,500	8	23,123	34,626	120	287,180	857,350	73	182,773	96,073	22	46,595	196,116	3	22,156	496	21	13,805	410,242	248	575,633	1,607,403
Montana	0	0	0	1	1,685	35	29	50,345	36,398	35	64,560	5,643	7	12,927	171	1	4,551	108	2	6,716	97	75	140,784	42,452
Nebraska	1	4,092	114	9	25,296	13,713	65	143,408	50,835	74	116,237	3,867	7	19,325	25	2	60,200	5,800	0	0	0	158	368,558	74,354
Nevada	0	0	0	4	13,859	65	7	19,993	20,038	14	35,050	25,460	3	11,200	7,121	3	9,693	0	0	0	0	31	89,795	52,684
New Hampshire	0	0	0	3	9,634	33,594	6	31,021	68,157	16	53,169	92,717	6	23,606	27,258	1	0	10,000	0	0	0	32	117,430	231,726
New Jersey	0	0	0	2	12,163	36,841	47	174,821	879,174	104	517,348	522,016	20	65,890	211,637	2	1,168	48,637	10	16,029	130,473	185	787,419	1,828,778
New Mexico	0	0	0	2	5,408	520	8	28,787	28,760	8	36,463	17,154	6	16,134	19,255	3	9,117	15,414	0	0	0	27	95,909	81,103
New York	11	91,931	236,903	13	53,281	100,111	108	455,132	1,014,479	161	837,547	508,021	47	195,665	257,006	10	17,887	206,860	4	11,100	39,118	354	1,662,543	2,362,498
North Carolina	10	96,043	824	13	73,974	20,755	62	296,033	70,522	54	316,914	69,657	19	127,995	36,248	5	35,931	5,833	5	37,341	21,834	168	984,231	225,673
North Dakota	9	19,000	0	3	7,804	15	32	65,066	12,912	23	25,901	404	8	9,417	149	6	13,259	4,105	0	0	0	81	140,447	17,585
Ohio	18	16,042	296,539	15	40,723	43,537	95	214,593	669,990	113	355,151	627,626	2	4,480	11,004	5	16,491	40,093	17	14,915	258,903	265	662,395	1,947,692
Oklahoma	0	0	0	1	4,000	12,200	39	90,163	9,167	96	189,672	33,932	5	14,669	363	2	6,421	2,200	8	36,451	220	151	341,376	58,082
Oregon	0	0	0	7	39,781	24,487	45	194,854	104,763	26	96,348	1,653	3	19,300	301	9	58,617	1,581	0	0	0	90	408,899	132,785
Pennsylvania	0	0	0	8	34,862	36,399	100	375,113	1,433,962	75	276,522	147,268	13	38,294	56,450	6	22,176	66,801	2	12,625	8,000	204	759,592	1,748,880
Rhode Island	0	0	0	1	8,825	211	4	18,225	116	12	43,259	51,403	2	7,577	141	2	3,068	25,000	0	0	0	21	80,954	76,871
South Carolina	7	51,300	227	5	26,365	10,635	45	203,113	110,640	30	133,570	24,712	10	85,401	1,114	1	0	19,000	1	12,500	0	99	512,249	166,328
South Dakota	3	7,276	116	5	6,488	14,035	56	74,509	37,589	60	64,110	3,161	2	1,830	30	2	4,546	26	1	0	25,091	129	158,759	80,048
Tennessee	5	40,630	10,948	19	91,304	18,116	52	246,511	156,760	35	175,733	58,307	13	79,214	27,414	1	5,775	6,600	5	29,933	15,738	130	669,100	293,885
Texas	5	20,458	457	23	60,757	120,387	147	441,565	650,890	287	755,613	404,664	39	101,720	81,482	18	69,207	27,035	51	182,684	81,987	570	1,632,004	1,366,902
Utah	0	0	0	6	31,663	10,902	13	50,300	35,060	18	54,913	28,239	3	3,900	29	1	7,500	387	0	0	0	41	148,276	74,617
Vermont	2	14,800	141	3	1,706	23,396	6	17,292	53,533	16	40,914	53,976	4	13,015	95,254	0	0	0	0	0	0	31	87,727	226,300
Virginia	5	41,834	1,576	2	8,824	0	67	337,096	282,953	51	173,602	391,638	7	41,476	75,367	8	63,926	213	4	20,456	26,751	144	687,214	778,498
Washington	1	3,000	0	4	24,800	49,460	60	292,192	377,540	26	80,856	27,076	6	32,325	111,275	8	24,047	85,993	0	0	0	115	457,220	651,344
West Virginia	4	18,064	20	6	22,468	27	28	117,959	12,895	15	47,830	733	5	21,864	120	7	19,897	48,093	0	0	0	65	248,082	61,888
Wisconsin	9	35,739	74,192	8	48,080	6,849	68	245,142	168,353	139	460,887	128,231	4	14,176	10,534	9	44,363	26,962	8	4,729	229,887	245	853,116	645,008
Wyoming	1	6,809	101	4	7,622	16,073	11	38,873	38,051	18	36,588	313	3	7,855	138	0	0	0	1	4,475	2,600	38	102,222	57,276

TOTALS	192	694,751	1,356,060	419	1,414,005	2,229,860	2,649	8,650,077	13,563,509	3,036	9,890,351	8,151,535	597	2,252,742	3,322,360	244	1,076,863	1,782,561
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