1 — 16-2002, 2-G/Community 1976; Folders — 1 MAILROOM: Counter stackers — HI; Inserters and stuffers — 1-MM/227; Bundle tying machines — MLN; Other equipment —1-Mc/2300 XL.; Business Hardware — PBS

## BUTTE

### *THE MONTANA STANDARD*

25 W Granite St, Butte, Mont., 59701-9218; gen tel (406) 496-5500; adv tel (406) 496-5527; ed tel (406) 496-5513; gen fax (406) 496-5551; adv fax (406) 496-5551; ed fax (406) 496-5551; gen e-mail mtstandard@lee.net; ed e-mail editors@mtstandard.com; web site www.mtstandard.com

**Published:** Mon, Tues, Wed, Thur, Fri, Sat, Sun
**Weekday Frequency:** m
**Saturday Frequency:** m
**Circulation:** 11,695; 11,695(sat); 11,770(sun)
**Last Audit:** AAM September 30, 2012
**Subscription Price:** 225.90/yr.
**Advertising:** Open inch rate $33.55
**News services:** AP, SHNS, MCT, TMS.
**Politics:** Independent. **Established:** 1876
**Special Editions:** Fall Sports (Aug); Bridal Tab (Jan); Travel Guide (May); In Business (Quarterly); Hunting Tab (Sept).
**Special Weekly Sections:** Family Focus (Mon); Real Estate (S); Outdoors (Thur); Three Rivers (Tues); Foods (Wed).
**Magazines:** Big Sky View (S); Time Out (Sat).
**Interim Pub.** ..... Lynn Lloyd
**Retail Adv. Mgr.** .....Patti Arntson
**Circ. Mgr.**.....Steve Biere
**Features Ed.**.....Carmen Winslow
**News Ed.**..... Kristie Constantine
**Online Ed.** .....Gerry O'Brien
**Photo Ed.** .....Walter Hinick
**Sports Ed.** .....Bruce Sayler
**Market Information:** TMC; Zoned editions.
**Mechanical available:** Offset; Black and 3 ROP colors; insert accepted - single sheet; page cutoffs - 21 1/2.
**Mechanical Specifications:** Type page 12 x 21 1/2; E - 6 cols, 2 1/16, 1/8 between; A - 6 cols, 2 1/16, 1/8 between; C - 9 cols, 1 3/8, 1/16 between.
**Commodity Consumption:** Avg. Page Number Per Issue - Daily 20; Avg. Page Number Per Issue - Sunday 30; widths 27 1/2; Newsprint Used - Metric Tons 1084; Printing Ink Used - Black 20000; Printing Ink Used - Color 10000; Printing Ink Used - Pages Printed 8274.
**Equipment** EDITORIAL: Front-end Software — CText/Dateline, CText/Expressline.; Editorial Hardware — RSK/600, Novell/Net, Novell/5; Editorial Equipment — Pre Press/Panther Pro Imagesetter; Editorial Printers — Pre Press/Panther Pro 46 CLASSIFIED: Front-end Software — CText/Advision.; Classified Hardware — RSK/600, Compaq, Novell/Net; Classified Printers — HP/5Si DISPLAY: Ad make-up applications — Adobe/Photoshop, QPS/QuarkXPress; Layout Software — QPS/QuarkXPress.; Display Hardware — 1-APP/Mac; Display Printers — Pre Press/Panther Plus, Pre Press/VT1200 PRODUCTION: Pagination Software — QPS/Quar; Production Equipment — Caere/OmniPage, 1-Pre Press/VT 1200, 1-Pre Press/Panther Pro 46 Postscript; Cameras — 1-C/Spartan II, 1-Nu/2024V, 1-POS/I Daylight Camera, 1-Nu/Horizontal; Scanners — Lf/Leafscan 35, 1-HP, APP/Mac Quadra, 6-Epson/ES-1200C PRESSROOM: Line 1 — 5-G/Urbanite U849; Line 2 — 6-G/Community; Folders — 2; Inserters and stuffers — 2-MM/227E; Bundle tying machines — 1-Malow/50-S, 1-Malow/50, 1/MLN; Other equipment —Rosback/Stitcher Trimmer, MM/Free Standing Quarter Folder, Pro Cut/Cutter. AUDIO: Audio Software — Sunsoft; Audio Hardware — Lee Enterprises, Unix/Inter-Active; Business Hardware — Gateway/P5 166, IBM/AS-400

## GREAT FALLS

### *GREAT FALLS TRIBUNE*

205 River Dr S, Great Falls, Mont., 59405-1854; gen tel (406) 791-1444; adv tel (406) 791-1440; ed tel (406) 791-1460; gen fax (406) 791-1431; adv fax (406) 791-1436 (Class); ed fax (406) 791-1431; gen e-mail tribcity@greatfallstribune.com; adv e-mail msmith@greatfall.gannett.com (Classified); barnold@greatfall.gannett.com (Retail); ed e-mail tribcity@greatfallstribune.com; web site www.greatfallstribune.com

**Group:** Gannett Co., Inc.
**Published:** Mon, Tues, Wed, Thur, Fri, Sat, Sun
**Weekday Frequency:** m
**Saturday Frequency:** m
**Circulation:** 24,943; 24,943(sat); 28,039(sun)
**Last Audit:** AAM September 30, 2012
**Subscription Price:** 4.20/wk; 15.60/mo; 187.20/yr.
**Advertising:** Open inch rate $64.85
**Insert rate:** Varies
**News services:** AP, GNS.
**Politics:** 1884
**Own facility?:** Y
**Special Editions:** Jan: Bridal Guide, What Women Want (WWW)magazine.
Feb: Ag Outlook, Healthy MT magazine, Outlook 20xx.
Mar: Wester Art Roundup, What Women Want, College 101, Guide to Great Falls, Home and Garden Show.
Apr:Newcomers Guide
May:Draw Your Mom, Visit Great Falls,Glacier Gateway, WWW mag., Healthy MT.
June:101 Things to Do in Montana, Draw Your Dad
July: Visit Great Falls, State Fair Preview, WWW mag.,Back to School.
Aug:Healthy MT, Pet Idol, Ag Outlook, Football Preview.
Sept: College 101, Visit Great Falls, Fall Home Guide, WWW mag.
Oct:WWW Expo Guide, Your Health Medical Directory.
Nov:Visit Great Falls, WWW mag., Ag Outlook, Holiday Gift Guides, Healthy MT.
Dec:Visit Great Falls.
also Great Falls Business 6X/yr, fusion 12X/yr, Your Health 12X/yr,Military Retirees Appreciation 2X/yr,
**Special Weekly Sections:** Hot Ticket (Fri), Health (Tue.), Sunday Life (S); At Home Saturday (Sat); Montana Outdoors (Thur)., Food (Wed.)
**Magazines:** USA WEEKEND Magazine (S).,relish (T), Spry (T).
Glossy:
What Women Want Magazine
Healthy MT
College 101
**Pres./Pub./Editor** ..... James Strauss
**Acct. Mgr.** .....Viv Hunter
**Adv. Dir.**..... Max Smith
**Managing Ed.** .....Gary Moseman
**Outdoor Ed.** .....Mike Babcock
**Production Operations Dir.**.....Mike Grafe
**Production Mgr., Mailroom** ..... Gene Hieb
**Consumer & Business Dev. Director**..... Terry Oyhamburu
**Specialty Publication Editor**Amie Thompson
**Business Editor** ..... Jo Dee Black
**Sports Editor** ..... Scott Mansch
**Circulation Sale Specialist (West Group)** Lou Dewaele
**Literacy Outreach Coordinator**... Lolly Hader
**Adv. Mgr., Classified**.....Katy Kuntz
**Bus. Ed.** .....Butch Larcombe
**Food Ed.**.....Jackie Rice
**Sports Ed.** .....George Geise
**Info Technology Dir.**.....Betsy Hoxter
**Market Information:** ADS; Split run; Zoned editions.
**Mechanical available:** Offset; Black and 3 ROP colors; insert accepted; page cutoffs - 22 3/4.
**Mechanical Specifications:** Type page 11 5/8 x 21 1/2; E - 6 cols, 1 5/6, 1/8 between; A - 6 cols, 1 5/6, 1/8 between; C - 9 cols, 1 1/4, 1/16 between.
**Commodity Consumption:** Avg. Page Number Per Issue - Daily 25; Avg. Page Number Per Issue - Plates Used 34800; Avg. Page Number Per Issue - Sunday 68; widths 25; Newsprint Used - Short Tons 2700; Printing Ink Used - Black 56591; Printing Ink Used - Color 20555; Printing Ink Use
**Equipment** EDITORIAL: Front-end Software — APT.; Editorial Hardware — APT; Editorial Equipment — Lf/AP Leaf Picture Desk; Editorial Printers — 2 Screen CTP CLASSIFIED: Front-end Software — APT.; Classified Hardware — Mactive DISPLAY: Ad make-up applications — CS-5; Layout Software — APT.; Display Hardware — Mactive, G3; Display Printers — Screen CTP PRODUCTION: Pagination Software — APT.; Production Equipment — 2 Screen CTP; Cameras — Nikon; Scanners — Nikon/LS 1000, Nikon/LS 2000 PRESSROOM: Line 1 — 6-G/Metro (2 color decks) doublewidth 6; Line 2 — 10-Goss Community 5 roll stand; Line 3 — Heidelberg MO 19x25 sheet fed; Folders — 2-G/2:1; Pasters — 6-G/3-Arm RTP.; Press registration system — N/A MAILROOM: Counter stackers — 3-Id/440, 2-QWI/350; Inserters and stuffers — 1472 Harris; Bundle tying machines — 1/OVL, 1-/MLN; Wrapping singles — Manual; Mailroom control system — K&M; Addressing machine — 3-/Wm.; Other equipment —Muler 6:1 saddle stitcher; Audio Hardware — Avaya BUSINESS COMPUTERS: Business Software — IBM, Gannett; Business Hardware — 1-IBM/i5
**Delivery method:** Mail, Newsstand, Private Carrier, Racks

## HAMILTON

### *RAVALLI REPUBLIC*

232 W Main St, Hamilton, Mont., 59840-2552; gen tel (406) 363-3300; adv tel (406) 363-3300; ed tel (406) 363-3300; gen fax (406) 363-3569; adv fax (406) 363-3569; ed fax (406) 363-1767; ed e-mail editor@ravallirepublic.com; web site www.ravallirepublic.com

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**Advertising:** Open inch rate $13.00
**News services:** AP.
**Politics:** Independent.
**Special Editions:** School (Aug); Christmas Editions (Dec); Summer Fest (Jul); Agri-Business (Mar); Valley Vista (Tourism Publication) (May); Christmas Editions (Nov); Hunting and Outdoors (Oct).
**Special Weekly Sections:** Sports (Fri); Business (Mon); Editorial (Thur); Editorial (Tues); People (Wed).
**Magazines:** Entertainment Connection/TV (Fri).
**Broadcast Affiliations:** KSVI; KTVQ; KULR.
**Bus. Mgr.** ..... Linda Pollard
**Adv. Dir.**.....Kristen Bounds
**Ed.**.....Perry Backus
**Copy Ed.**.....Clint Burson
**Features Reporter** .....Sepp Jannotta
**Sports Ed.** .....David Erickson
**Market Information:** ADS; TMC.
**Mechanical available:** Offset; Black and 3 ROP colors; insert accepted; page cutoffs - 22 3/4.
**Mechanical Specifications:** Type page 13 x 21 1/2; E - 6 cols, 2 1/16, 1/8 between; A - 6 cols, 2 1/16, 1/8 between; C - 9 cols, 2 1/16, 1/8 between.
**Commodity Consumption:** Avg. Page Number Per Issue - Daily 10; Avg. Page Number Per Issue - Plates Used 1450; widths 27; Newsprint Used - Metric Tons 144; Printing Ink Used - Black 12000; Printing Ink Used - Color 1500; Printing Ink Used - Pages Printed 2730.
**Equipment**; Editorial Printers — 1-QMS/LaserPrinter. CLASSIFIED: Front-end Software — CText. DISPLAY: Ad make-up applications — Aldus/PageMaker, Ventura, Signature.; Display Hardware — 1-IBM/386, 1-Gateway/486, 2-Gateway/Pentium with CD-Rom; Display Printers — 1-QMS/LaserPrinter; Production Equipment — HP/ScanJet IIc; Cameras — 1-K/241; Scanners — Equipment Aldus/PageMaker 5.0. PRESSROOM: Line 1 — Folders 1.; Business Hardware — 2-PC

## HAVRE

### *THE HAVRE DAILY NEWS*

119 2nd St, Havre, Mont., 59501-3507, Hill; gen tel (406) 265-6795; gen fax (406) 265-6798; gen e-mail hdn@havredailynews.com; web site www.havredailynews.com

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**Weekday Frequency:** e
**Circulation:** 3,800
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**Advertising:** Open inch rate $13.00
**News services:** AP.
**Politics:** Independent. **Established:** 1914
**Days Not Published:** New Year; Memorial Day; Independence Day; Labor Day; Christmas.
**Special Editions:** Home & Car Care (Apr); Fair (Aug); Christmas Greetings (Dec); Senior Citizens (Feb); Tax Guide (Jan); Senior Citizens (Jul); Senior Citizens (Jun); Who's Who in Northern Montana (Mar); Tourist Guide (May); Thanksgiving (Nov); Hunting & Fishing Guide (Oct)
**Special Weekly Sections:** Editorial (Fri); Sports Wrap-up (Mon); Business (Thur); Editorial (Tues); Ranch (Wed).
**Magazines:** American Profile (Weekly).
**Digital Edition Available?:** Y
**Publisher/Adv. Mgr.**..... Stacy Mantle
**Circ. Dir.** ..... Craig Otterstrom
**Mng. Ed.** ..... John Kelleher
**Prodn. Mgr.** ..... Scott Anderson
**Market Information:** TMC.
**Mechanical available:** Offset; Black and 3 ROP colors; insert accepted; page cutoffs - 22 3/4.
**Mechanical Specifications:** Type page 13 x 21 1/2; E - 6 cols, 2 1/16, 1/8 between; A - 6 cols, 2 1/16, 1/8 between; C - 9 cols, 1 3/8, 1/16 between.
**Commodity Consumption:** Avg. Page Number Per Issue - Daily 14; Avg. Page Number Per Issue - Plates Used 2795; widths 27; Newsprint Used - Metric Tons 130; Printing Ink Used - Black 3725; Printing Ink Used - Color 300; Printing Ink Used - Pages Printed 4110.
**Equipment** EDITORIAL: Front-end Software — APP/Mac Sys 7.1, QPS/QuarkXPress 3.31, Baseview/NewsEdit 6.0.; Editorial Hardware — 3-APP/Mac IIci, 4-APP/Mac LC II, 2-APP/Mac 7200; Editorial Printers — Dataproducts/LZR 1560, Typhoon/8 CLASSIFIED: Front-end Software — Baseview/Fox Base Plus 2.01.; Classified Hardware — 1-APP/Mac LC II DISPLAY: Ad make-up applications — APP/Mac System 7.5; Display Hardware — APP/Power Mac 7200-120, APP/Mac II ci; Display Printers — Dataproducts/LZR 1560, Typhoon/8; Production Equipment — Polaroid/SprintScan 35, 1-Typhoon/8; Cameras — 1-K/24; Scanners — Umax/UC630 Color Scanner. PRESSROOM: Line 1 — 4-G/Community; Folders — 1-G/2:1.; Inserters and stuffers — 3-MM/257; Bundle tying machines — 2-Bu/16. BUSINESS COMPUTERS: Business Software — PBS/Media Plus 2.5B; Business Hardware — 1-IBM/386 Compatible, 2-Wyse/370, 1-IBM/486-66 MHz, 1-IBM/Pentium-133 MHz, APP/Mac Performa 6400-180
**Zip Codes served:** 59501, 59520, 59521, 59523, 59525, 59528, 59532, 59540

## HELENA

### *INDEPENDENT RECORD*

PO Box 4249, Helena, Mont., 59604-4249; gen tel (406) 447-4000; adv tel (406) 447-4008; ed tel (406) 447-4072; gen fax (406) 447-4052; adv fax (406) 447-4052; ed fax (406) 447-4052; gen e-mail irstaff@helenair.com; ed e-mail ireditorial@helenair.com; web site www.helenair.com

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**Magazines:** Parade (S); American Profile (Weekly).
**Regional Publisher** .....Randy Rickman
**Photo Mgr.** .....Eliza Wylie
**Regional Editor**.....Gerry O'Brien