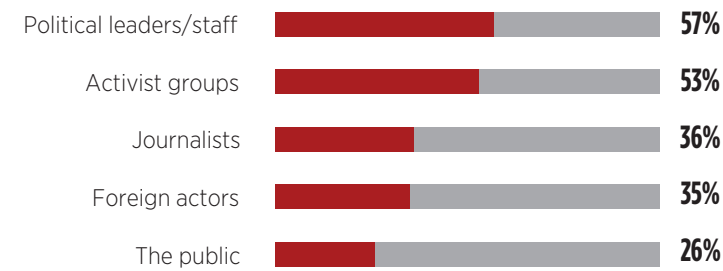


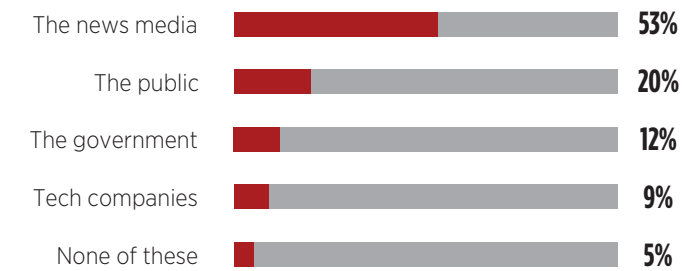
Americans Believe the News Media Are Responsible for Fixing Made-up News

Based on a survey of 6,127 U.S. adults

% OF U.S. ADULTS WHO SAY ____ CREATE A LOT OF MADE-UP NEWS AND INFORMATION



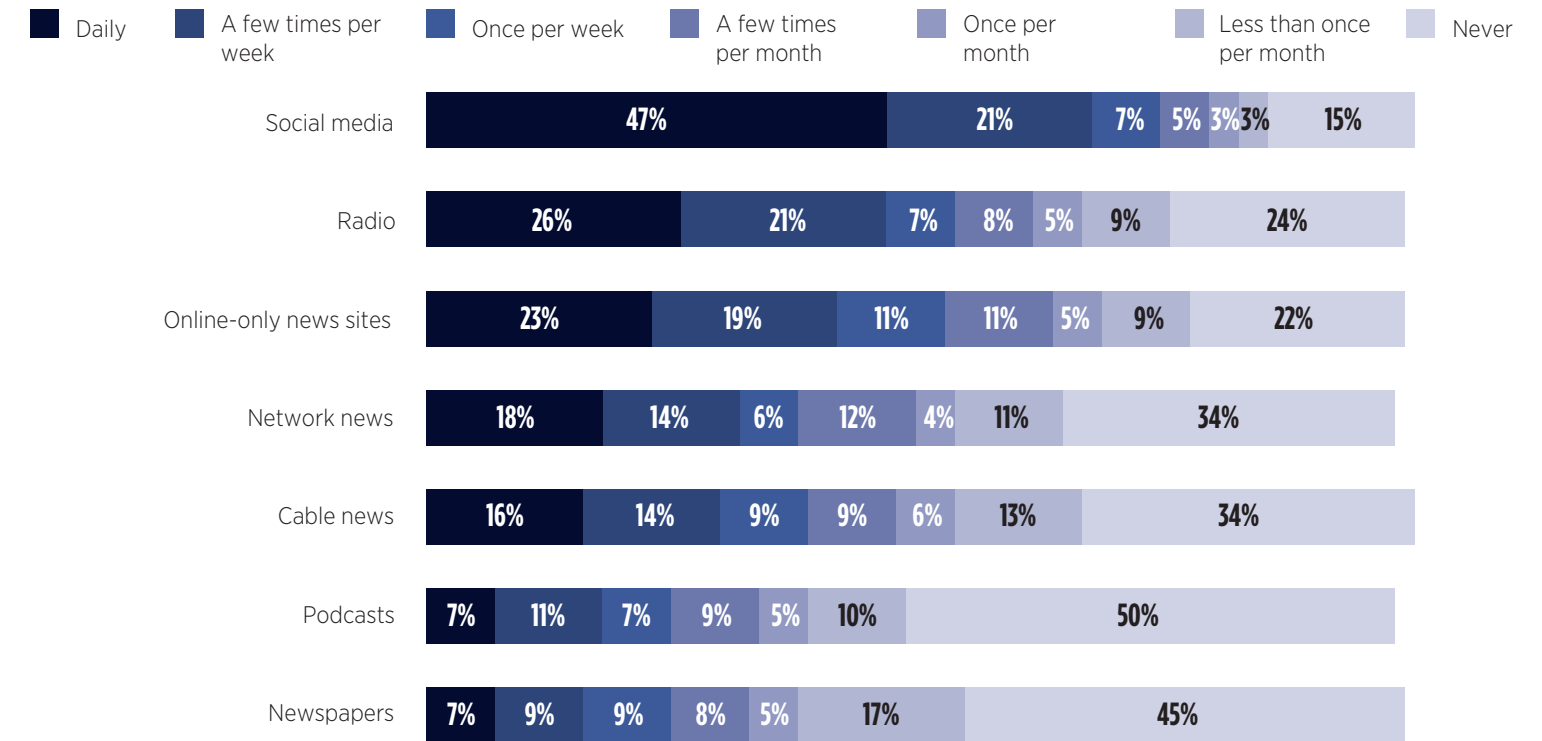
% OF U.S. ADULTS WHO SAY ____ HAVE THE MOST RESPONSIBILITY IN REDUCING THE AMOUNT OF MADE-UP NEWS AND INFORMATION



Source: Pew Research Center, survey conducted Feb. 19-March 4, 2019

Media News Consumption Sources by Millennials in the U.S.

Based on an online survey of 546 respondents ages 22-37 years

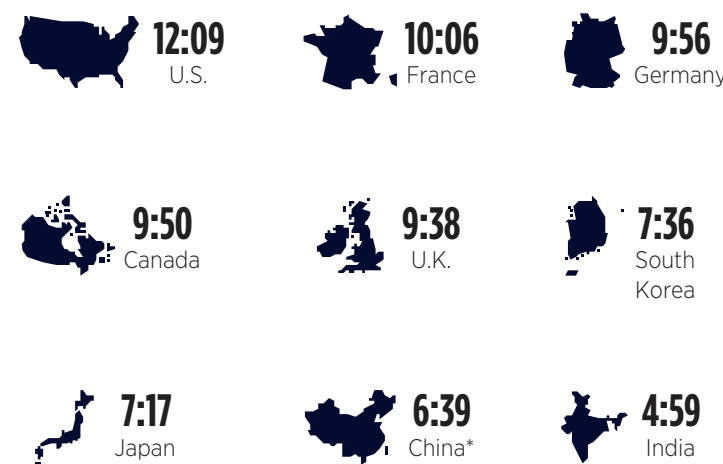


Source: Statista, survey conducted April 17-21, 2019

Average Time Spent With Media in Selected Countries

Based on an analysis of 8,754 metrics from 340 sources

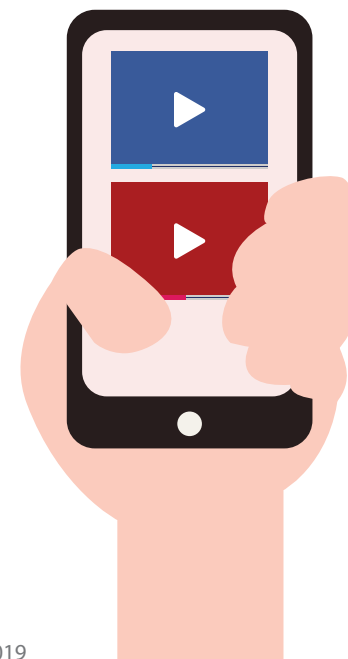
HRS: MIN PER DAY AMONG POPULATION



Source: eMarketer, April 2019; results based on adult respondents ages 18 and older; media includes digital (desktop/laptop and mobile nonvoice), print (magazines and newspapers), radio, TV and other; includes all time spent with each medium, regardless of multitasking; *excludes Hong Kong

Top 10,000 Facebook Videos Based on Type

VIDEO BY TYPE	
Native video	9,745
Live video	213
Embedded video	42
AVERAGE ENGAGEMENT BY TYPE	
Native video	142,736
Live video	100,236
Embedded video	85,374
AVERAGE SHARES BY TYPE	
Native video	48,734
Embedded video	24,433
Live video	10,940
AVERAGE COMMENTS BY TYPE	
Live video	25,430
Native video	9,526
Embedded video	3,372

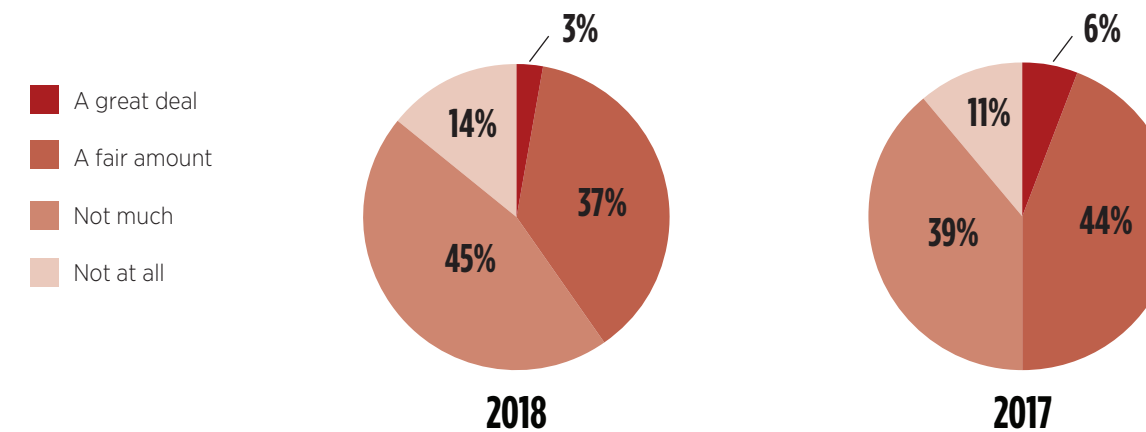


Source: NewsWhip Analytics, Jan. 1-April 30, 2019

Declining Trust in Media Among College Students

Based on a survey of 4,407 college students currently enrolled in four-year degree programs

PERCENT OF COLLEGE STUDENTS WHO TRUST THE NEWS MEDIA TO REPORT THE NEWS ACCURATELY AND FAIRLY



Source: "Free Expression on College Campuses" report, College Pulse/Knight Foundation, May 2019, survey conducted Dec. 22-25, 2018