Restricting Altered Videos and Images
Based on a survey of 6,127 respondents

% of U.S. adults who say made-up or altered videos or images create_____ about the basic current issues and events

63% A great deal of confusion
27% Some confusion
10% Not much/no confusion at all

Making it too much to ask average Americans to recognize altered videos and images

Videos/Images that are altered or made-up
Made-up news and information
Breaking information that is not checked
Factual information that is one-sided
Satire about an issue/event

Average American should recognize altered videos and images
61% 38%
56% 43%
53% 46%
40% 58%
34% 65%

Source: Pew Research Center, survey conducted Feb. 19-March 4, 2019

Gen Z and the News
Based on a survey of 1,884 respondents ages 13-21

WHERE GEN Z GETS THEIR NEWS

Social media
TV
Friends
Online news
Parents
Radio
Newspaper
Avoid the news
Other

59%
50%
48%
37%
29%
28%
27%
21%
9%
3%

WHICH SOCIAL MEDIA PLATFORMS GEN Z CHECKS ON A DAILY BASIS

Instagram
Twitter
Snap
Facebook
Facebook Messenger
Pintrest
TikTok
Discord
Tumbler

62%
23%
34%
30%
22%
14%
11%
10%
8%

Source: Business Insider, survey conducted Jan. 11-14, 2019

News Avoidance and News Overload
Total sample in each country=2,000

WHEN ASKED, “DO YOU FIND YOURSELF ACTIVELY TRYING TO AVOID NEWS THESE DAYS?”

News Avoidance

Croatia 56%
Turkey 55%
Greece 54%
Bulgaria 46%
Argentina 45%
Chile 42%
Poland 41%
USA 40%
Romania 37%
Mexico 37%


Digital Subscribers Who Pay for News in the U.S.

**Figures are current as of June 2019

New York Times ........................................3,500,000
Washington Post ...........................................1,500,000
All Gannett ...............................................538,000
Los Angeles Times ......................................170,000
Boston Globe ............................................120,000
Minneapolis Star Tribune ..............................60,000
Seattle Times ..............................................42,000
Philadelphia Inquirer ..................................32,000
Dallas Morning News ..................................30,000

Source: “Landscape Study of Local News Models Across America,” Shorenstein Center, July 2019

Republican and Democrat Opinions of Fact-Checkers and News Media

Based on a survey of 6,127 respondents

% OF U.S. ADULTS WHO SAY FACT-CHECKING EFFORTS BY NEWS OUTLETS AND OTHER ORGANIZATIONS...

Total Tend to favor one side Deal fairly with all sides
Republican 48% 50% 28%
Democrat 69% 47% 19%
Independent 42% 51% 9%

% OF U.S. ADULTS WHO SAY NEWS ORGANIZATIONS ... WHEN PRESENTING THE NEWS ON POLITICAL AND SOCIAL ISSUES

Total TotalRepublican RepublicanIndependent IndependentDemocrat Democrat

48% 50% 69% 26% 28% 39%

Source: Pew Research Center, survey conducted Feb. 19-March 4, 2019

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