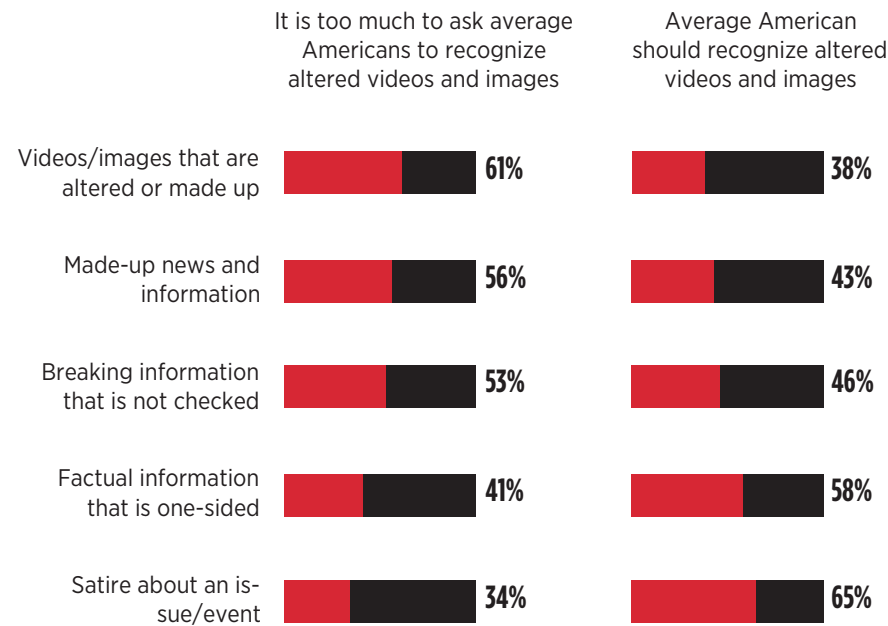
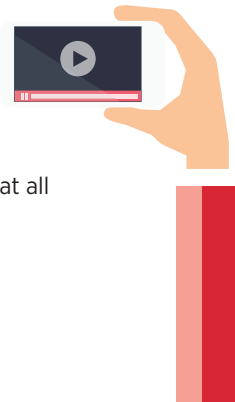
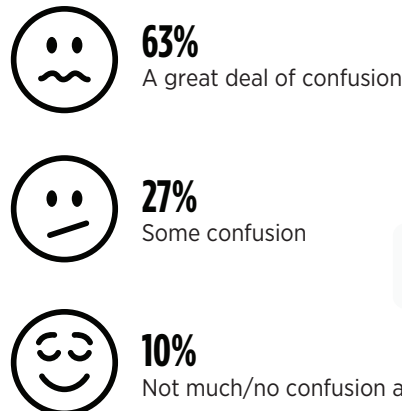


Restricting Altered Videos and Images

Based on a survey of 6,127 respondents

% of U.S. adults who say made-up or altered videos or images create _____ about the basic current issues and events

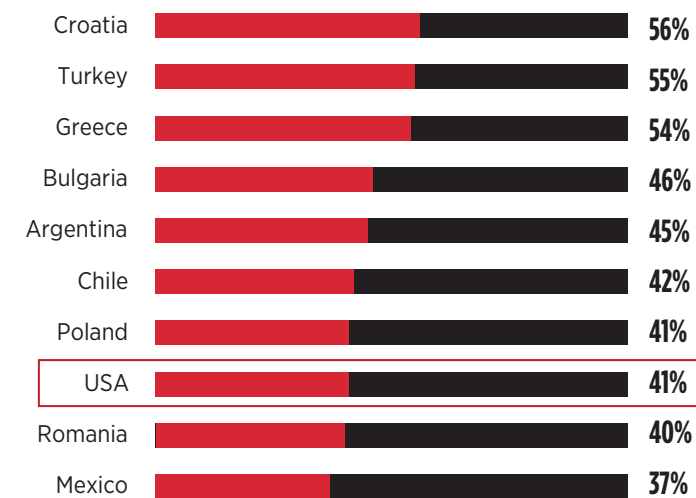


Source: Pew Research Center, survey conducted Feb. 19- March 4, 2019

News Avoidance and News Overload

Total sample in each country=2,000

WHEN ASKED, "DO YOU FIND YOURSELF ACTIVELY TRYING TO AVOID NEWS THESE DAYS?"



Source: "Reuters Institute Digital News Report 2019" report, June 2019

Digital Subscribers Who Pay for News in the U.S.

**figures are current as of June 2019

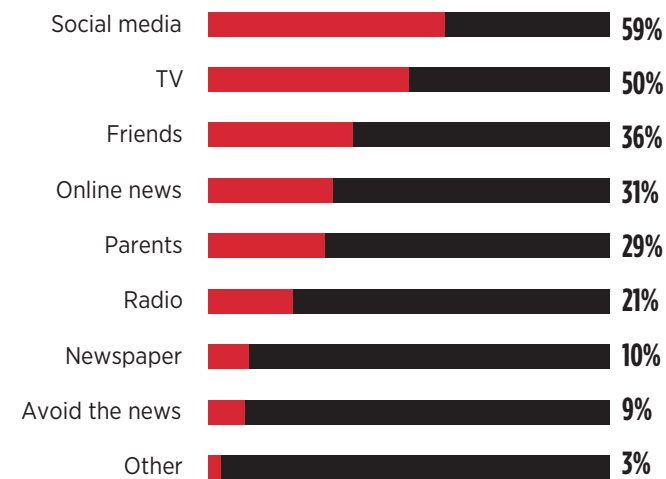


Source: "Landscape Study of Local News Models Across America," Shorenstein Center, July 2019

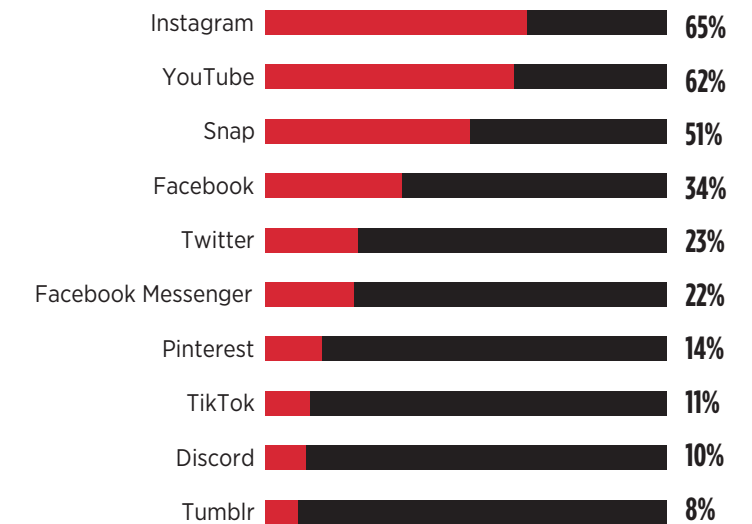
Gen Z and the News

Based on a survey of 1,884 respondents ages 13-21

WHERE GEN Z GETS THEIR NEWS



WHICH SOCIAL MEDIA PLATFORMS GEN Z CHECKS ON A DAILY BASIS



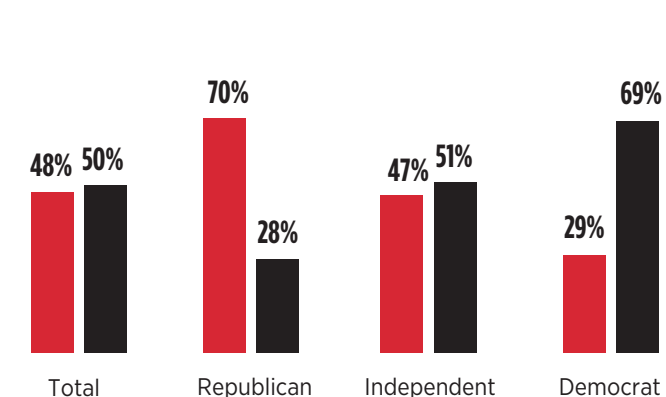
Source: Business Insider, survey conducted Jan. 11-14, 2019

Republican and Democrat Opinions of Fact-Checkers and News Media

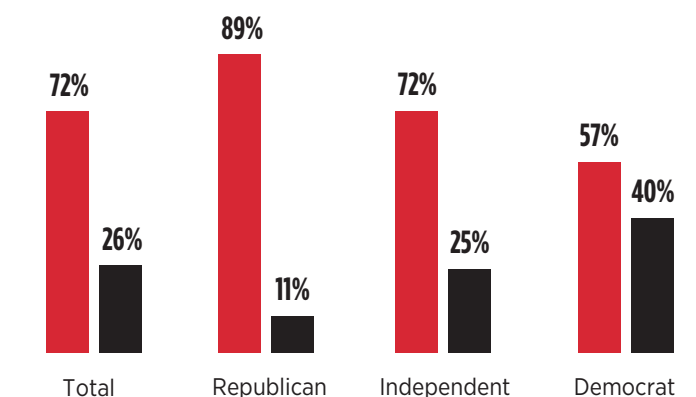
Based on a survey of 6,127 respondents

Tend to favor one side Deal fairly with all sides

% OF U.S. ADULTS WHO SAY FACT-CHECKING EFFORTS BY NEWS OUTLETS AND OTHER ORGANIZATIONS...



% OF U.S. ADULTS WHO SAY NEWS ORGANIZATIONS _____ WHEN PRESENTING THE NEWS ON POLITICAL AND SOCIAL ISSUES



Source: Pew Research Center, survey conducted Feb. 19- March 4, 2019